

Sustain Charlotte's 2019 Goals

SUSTAIN  CHARLOTTE

GIVE RESIDENTS A VOICE

- Partner with the **West Boulevard Neighborhood Coalition** to advance residents' equitable land use and transportation goals.
- Partner with the **North End Neighborhood Coalition** to make two intersections and a park more pedestrian-friendly.
- Inform citizens of opportunities to express their support for policies, plans, and funding that will further **smart growth, and make biking, walking, and riding transit** safer and more accessible.
- Engage residents in helping shape the **Charlotte Future 2040 Comprehensive Plan**, which will guide Charlotte's growth over the next twenty years.



INFORM THOUSANDS OF RESIDENTS

- Publish 50 informative **e-newsletters**, at least 70 **blog posts**, at least 10 email **action alerts**, and daily **social media** posts.
- Inform and inspire thousands of residents by participating in at least 60 **community events and meetings**.
- Research and publish a 5-year update of our **Charlotte-Mecklenburg Sustainability Report Card**.

ORGANIZE INSPIRING EVENTS

- Host three **Shifting Gears** events to identify and pursue opportunities for community collaboration in support of cycling.
- Recognize our community's sustainability leaders at the **2019 Charlotte Sustainability Awards**.
- Host the fourth annual **#WalkCLT** in partnership with OrthoCarolina to inspire people to explore the FreeMore West neighborhoods on foot.
- Inspire more than 500 people to hop on a bike to explore Charlotte during our fifth annual **Biketoberfest presented by the Charlotte Knights**.
- Inform and inspire at least 1,000 residents to advocate for smart growth via six **Grow Smart CLT** events.

PARTNER WITH THE CITY OF CHARLOTTE

- Serve on the **City's Unified Development Ordinance (UDO) Advisory Committee** and recommend development rules that prioritize smart growth.
- Build support for funding and constructing the **Uptown Cycle Track** and completing a citywide **bicycle network plan**.
- Build support for completion of the projects in the **2030 Transit Corridor System Plan** including new light rail lines and a fast, frequent bus network through the **Envision My Ride** initiative.
- Partner with the Charlotte Department of Transportation to implement the initiatives of the new **Vision Zero Action Plan**.
- Support a clean energy future for Charlotte by serving on the Transportation work group for the newly adopted **Strategic Energy Action Plan (SEAP)**.
- Coordinate demonstration projects for two citywide **Open Streets 704** events.

PARTNER WITH COMMUNITY ORGANIZATIONS

- Co-found a new **North Carolina Sustainability Alliance** to better coordinate sustainability efforts across the state.
- Convene six meetings of our **Transportation Choices Alliance** to foster greater collaboration among organizations and individuals working toward a sustainable transportation network.
- Partner with over **200 other community organizations** to advance our shared goals for Charlotte.

