



What are the benefits of partnership?

Increased brand exposure. Sustain Charlotte works throughout the year to promote our Partners. For less than the price of a small direct mail campaign or a few print ads, Partners get a twelve-month investment in targeted brand exposure, positive publicity, and business development opportunities. See table below for more details.

New partners, clients, and ideas. Partnering is one of our core values at Sustain Charlotte. As a Sustain Charlotte Partner, you will be able to develop strategic relationships through networking opportunities, as well as acquire new ideas for achieving your goals by connecting with our growing local network of sustainability-minded organizations.

Validation of your commitment to sustainability. Your organization's commitment to sustainability will be validated by your support of a respected, independent, and nonprofit third party that has become the leading voice for community sustainability in the Charlotte region. As a Partner, you are not only supporting the educational and collaborative efforts of Sustain Charlotte, you are demonstrating to the community that you are a leader who cares about the livability and vibrancy of our region.

In addition to the benefits outlined above, partners receive the following:



BENEFITS	Platinum	Gold	Silver	Bronze
Partner announcement via social media channels and newsletter	✓	✓	✓	✓
Company Name hyperlinked on our website (100,000+ visits/year)	✓	✓	✓	✓
Company Name highlighted in weekly newsletter (9,000+ subscribers)	✓	✓	✓	✓
A Sustain Charlotte partner graphic for use on your website	✓	✓	✓	✓
Tickets to the Sustain Charlotte Awards	8	4	2	1
Tickets to Sustain Charlotte's Biketoberfest	8	4	2	1
Opportunity to attend a partner-only networking event	✓	✓	✓	
Opportunity to submit a guest blog post	✓	✓		
Sustainability lunch and learn for employees	2 Sessions	1 Session		
Group volunteer opportunities for employees	✓	✓		
Educational outing opportunity for employees	✓			

**Custom partner packages available, please email to discuss.

What is the investment for organizational partnership?

ANNUAL GROSS REVENUE	Platinum	Gold	Silver	Bronze
Less than or equal to \$3 Million	\$2,500	\$1,000	\$500	\$300
Greater than \$3 Million	\$7,500	\$5,000	\$2,500	\$1,000

